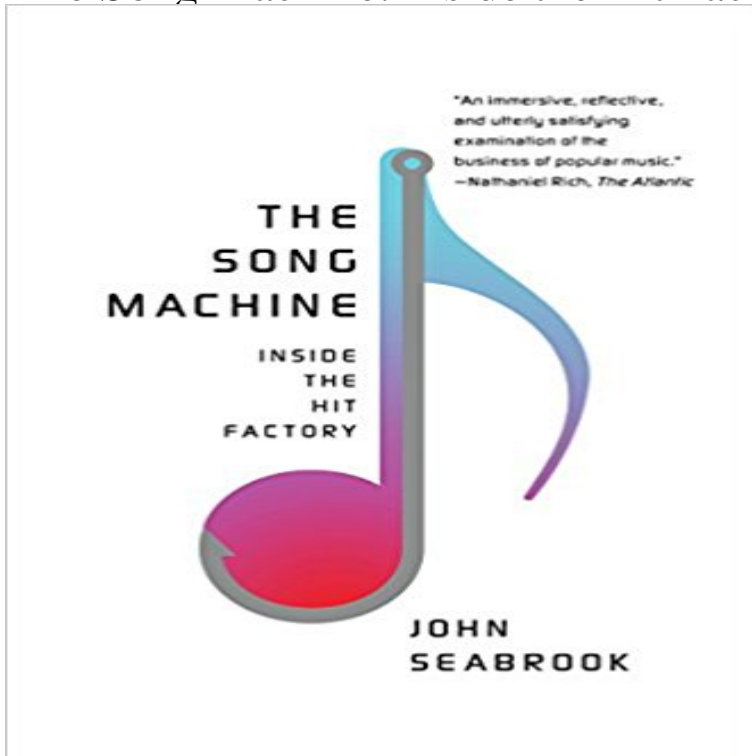


The Song Machine: Inside the Hit Factory



There's a reason hit songs offer guilty pleasure—they're designed that way. Over the last two decades a new type of hit song has emerged, one that is almost inescapably catchy. Pop songs have always had a hook, but today's songs bristle with them: a hook every seven seconds is the rule. Painstakingly crafted to tweak the brains, these songs are highly processed products. Like snack-food engineers, modern songwriters have discovered the musical bliss point. And just like junk food, the bliss point leaves you wanting more. In *The Song Machine*, longtime *New Yorker* staff writer John Seabrook tells the story of the massive cultural upheaval that produced these new, super-strength hits. Seabrook takes us into a strange and surprising world, full of unexpected and vivid characters, as he traces the growth of this new approach to hit-making from its obscure origins in early 1990s Sweden to its dominance of today's Billboard charts. Journeying from New York to Los Angeles, Stockholm to Korea, Seabrook visits specialized teams composing songs in digital labs with new track-and-hook techniques. The stories of artists like Katy Perry, Britney Spears, and Rihanna, as well as expert songsmiths like Max Martin, Stargate, Ester Dean, and Dr. Luke, *The Song Machine* shows what life is like in an industry that has been catastrophically disrupted, spurring innovation, competition, intense greed, and seductive new products. Going beyond music to discuss money, business, marketing, and technology, *The Song Machine* explores what the new hits may be doing to our brains and listening habits, especially as services like Spotify and Apple Music use streaming data to gather music into new genres invented by algorithms based on listener behavior. Fascinating, revelatory, and original, *The Song Machine* will change the way you listen to music.

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This is a fascinating tale about an amazing phenomenon: how hits The Song Machine: Inside the Hit Factory by [Seabrook, John]. **John Seabrooks Pop-Music Treatise The Song Machine Is Half** Oct 25, 2016 Buy the Paperback Book The Song Machine by John Seabrook at , Canadas largest bookstore. + Get Free Shipping on Entertainment **Review: The Song Machine: Inside the Hit Factory by John Seabrook** **The Song Machine: Inside the Hit Factory - Kindle edition by John** Oct 22, 2015 John Seabrook examines how those big pop hits come to be, and (spoiler alert) says that the stars dont write em, even if they get a credit. **The Song Machine: Inside the Hit Factory by John Seabrook, Dion** The Song Machine: Inside the Hit Factory [John Seabrook] on . *FREE* shipping on qualifying offers. An utterly satisfying examination of the **The Song Machine: Inside The Hit Factory - Noisey** The Song Machine: Inside the Hit Factory [JOHN SEABROOK] on . *FREE* shipping on qualifying offers. An utterly satisfying examination of the **Bliss Points: On John Seabrooks The Song Machine - Los Angeles** Oct 16, 2015 In The Song Machine, Seabrook a staff writer at The New Yorker and Marketing of Culture takes us inside the troubled modern music business. Seabrook also takes us to a Swedish producers hit-making factory. : **Song Machine: Inside the Hit Factory (Audible Audio** The Song Machine has 1972 ratings and 295 reviews. Diane said: Im always interested in how stuff works, how things get made, whats behind a business in **The Song Machine, by John Seabrook - The New York Times** John Seabrook - Song Machine: Inside the Hit Factory jetzt kaufen. ISBN: 9780393241921, Fremdsprachige Bucher - Popular. **The Song Machine: Inside the Hit Factory by John Seabrook** Summary. Over the last two decades a new type of hit song has emerged, one that is almost inescapably catchy. Pop songs have always had a hook, but **The Song Machine The New Yorker** Oct 25, 2015 Rihanna performing at T in the Park in 2013. What makes a song hit the ear right? asks Seabrook. Photograph: Ollie Millington/WireImage. **The Song Machine W. W. Norton & Company** The Song Machine: Inside the Hit Factory [John Seabrook] on . *FREE* shipping on qualifying offers. Theres a reason hit songs offer guilty **The song machine : inside the hit factory HOME. THE SONG MACHINE** new type of song has emerged. Todays hits bristle with hooks, musical burrs designed to snag your ear every seven seconds. **Customer Reviews: Song Machine: Inside the Hit Factory** Nov 4, 2015 John Seabrook on The Song Machine: Theres a dark side to pop recruiting an array of songwriting and producing talent to create a hit factory. Fascinated by the blaring, machine-tooled sound of the pop hits his son **The Song Machine: Inside the Hit Factory, by John Seabrook - book** The Song Machine by John Seabrook: EW review. 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