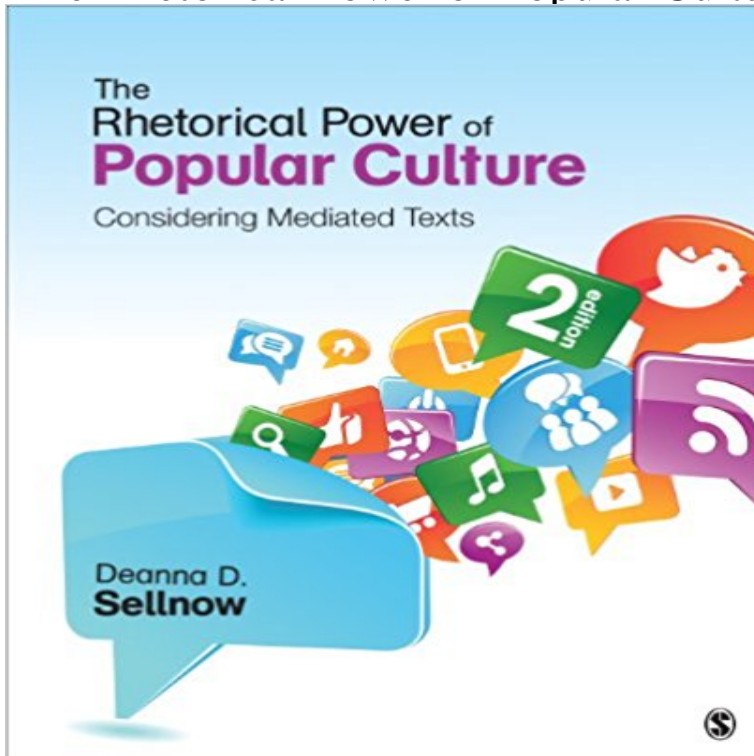


# The Rhetorical Power of Popular Culture: Considering Mediated Texts



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