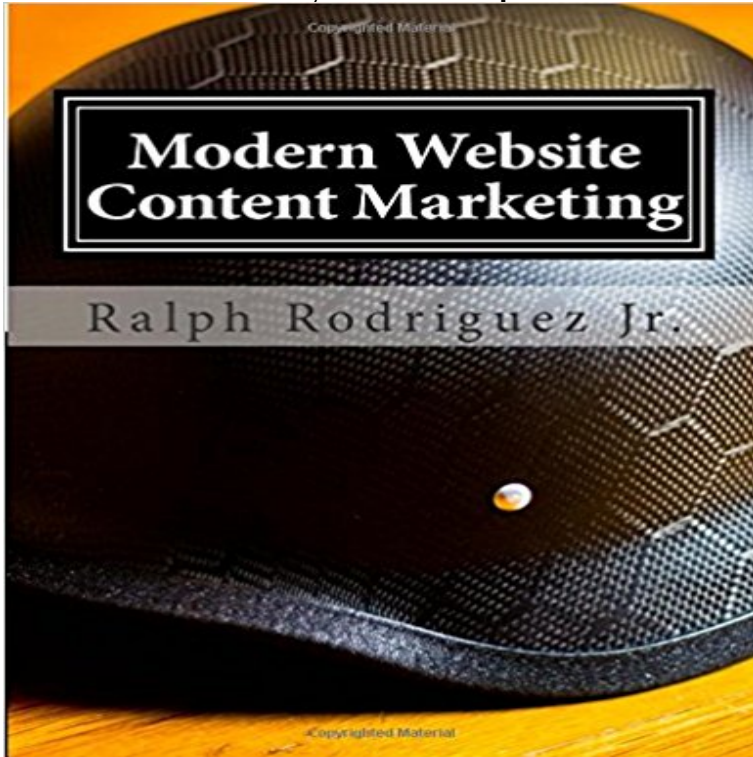


## Modern Website Content Marketing: 10 Effective Steps to Gain Website Traffic in Today's Marketplace



Ralph Rodriguez Jr. is the CEO and founder of Skull Crush Inc., a motorcycle helmet company founded in 2008. He has over 15 years of website building, marketing, and branding experience. He realizes that every minute is precious time in the world of entrepreneurial internet business, so this book will be a quick, easy to understand read. In this book, Ralph gives you a straight to the point overview of what you need to do to get noticed by search engines in today's market. What worked in the past, certainly doesn't apply today. Ralph gives explanations as to what used to work, why it doesn't work anymore, and what to do now, in order to show up in internet search results. This book also gives a few parting words of inspiration to get you going on lessons learned in this book. Take action today. Read this through this book completely, and get to work on growing your online business!

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