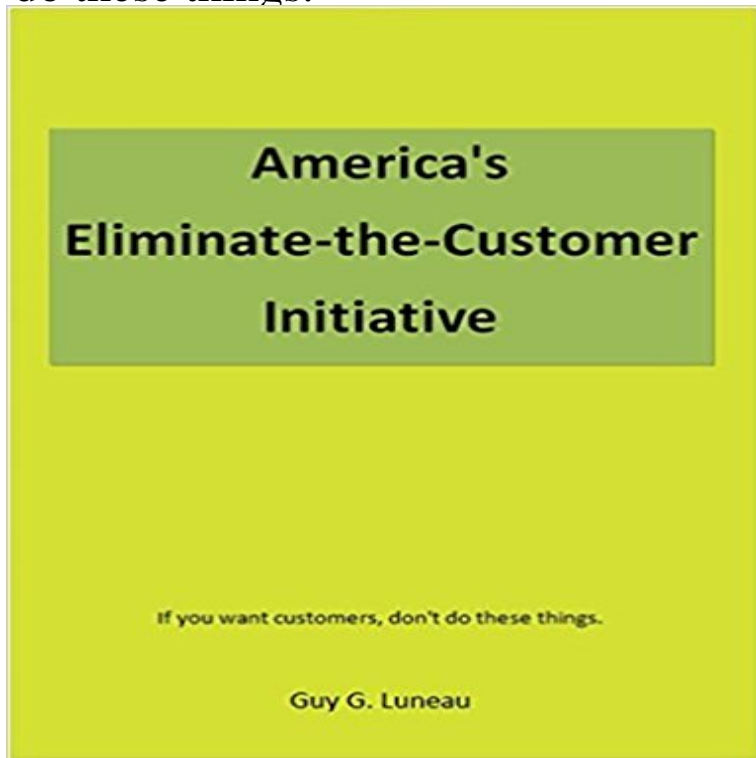


Americas Eliminate-the-Customer Initiative: If you want customers, dont do these things.



The author takes strong jabs at those in America who have eliminated him from being a customer of their products or services. It is the ways and means of these companies and entities that have soured him -- either through their un-American, inhuman, or just downright stupid practices. The consensus of the readers is, Guy, you are funnier than you think you are, and your points are harder-hitting than you think they are. And, a really entertaining read, especially considering that you grew up in Arkansas and that you are an engineer! The author warns you at the end of the foreword: As did Denis [Leary in Why We Suck], I will be offending -- or pissing off -- many of you over the course of this book. One might say that I should be sorry for offending people, but Im not -- particularly when my fellow Americans are doing something stupid enough, inhuman enough, or un-American enough to have made a chapter in this book. If you have a personal history of having a hard time handling the truth, then you probably should put this book down now. Or hand it off to someone who CAN handle the truth.

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